

Sponsorships

nyccon New York Council of Nonprofits, Inc.

CAMP FINANCE[®]

AT THE SAGAMORE RESORT

October 12- 13, 2023



Join us!

ABOUT

Our Event

New York Council of Nonprofits' (NYCON) Camp Finance is recognized as New York State's premier nonprofit financial management conference. Camp Finance will be held in the stunning Adirondacks at The Sagamore Resort in Bolton Landing, New York.

The Sagamore Resort is a historic hotel located on a private island on Lake George, surrounded by stunning views of the Adirondack Mountains. Lake George is known as the 'Queen of American Lakes' and provides a serene setting for participants to focus on a productive and inspiring time with our Camp Finance faculty and sponsors like you!

During October 12-13, 2023, NYCON welcomes over 250 nonprofit leaders including c-suite officers, treasurers and accounting staff, board members, and program/department directors from across New York State. We are creating comprehensive, expert-led sessions that cover a range of topics. As a sponsor, you'll raise brand awareness, have access to nonprofit leaders, promotion on our website and much more.

NYCON has several levels of sponsorships, benefiting businesses looking to expand their reach, network, and influence in New York's nonprofit community.



2023 Camp Finance Sponsorships

**CLICK to request
Application
and payment form**



Overnight rooms are an additional cost, excluding Full Conference Sponsor. We'll provide a custom link to book your room with special Camp Finance pricing after sponsorship payment is received.

(Excluding Full Conference Sponsor - accommodations will be secured by NYCON.)

For logo placement on the conference tote bag, make payment by July 30, 2023.

Full Conference Sponsor | \$8,000 (Max 2)

- Priority listing on printed "Schedule at a Glance" hand out and NYCON Annual Report
- Special recognition at conference kickoff and opportunity to address the general session
- Accommodations for premium room(s) - two rooms for one night or one room (double occupancy) for two nights
- Sign with logo outside of the General Session
 - + benefits listed below (excluding those with an "**")

Keynote Speaker Sponsor | \$5,000 (Max 2)

- Additional admission for a second representative to attend all conference events (Accommodations are additional cost)
- Exhibitor table located in a priority location
- Opportunity to address participants after the keynote presentation*
- Sign with logo displayed during the keynote*
 - + benefits listed below (excluding those with an "**")

Reception Sponsor | \$4,000 (1 Opportunity Available)

- Sponsorship signage on display during reception*
- Opportunity to address participants during reception*
 - + benefits listed below (excluding those with an "**")

Tote Bag Sponsor | \$3,000

- Logo on tote bag and company marketing and merch in tote
 - + benefits listed below (excluding those with an "**")

Conference Break Sponsor | \$2,000 (3 Opportunities)

- Listing on printed "Schedule at a Glance" hand out and NYCON Annual Report
- Sign with logo displayed during break*
 - + benefits listed below

Exhibitor | \$1,000

- Admission for one person to attend (Accommodations are additional cost)
- Exhibitor table (limited to 2 reps)
- Logo on NYCON website



THANK *You*

We're happy to answer any of your questions about Camp Finance Sponsorship.

Sue Tornicelli, VP Marketing and Communications
stornicelli@nycon.org

Charlie Owens, Membership and Events Manager
cowens@nycon.org

800-515-5012